
THE BUILDERS FOUNDRY

A 6-Month Entrepreneurship Fellowship
for Young Builders (12+)

Age: 12+

Duration: 6 Months

Format: Hybrid

BUILD . SOLVE . LAUNCH



earlybrite



Retta Labs

About Builders Foundry

“The Builders Foundry” is a flagship premium program and one of the first of its kind in Nigeria, designed to teach young people how to turn ideas into real startups.

It is a 6-month, project-based entrepreneurship fellowship designed for young people aged 12 and above, combining entrepreneurship, emerging technologies, venture building, and professional experience to equip participants with the practical skills and mindset to build, solve, and launch.

Participants don't just learn about entrepreneurship, they learn how to identify real-world problems, develop solutions, build products, understand business fundamentals, and take their ideas from concept to launch.



The program is structured into 3 phases

01

Learning Phase – 12 Weeks

During the first 12 Weeks, participants receive structured training across key entrepreneurial and professional learning modules, supported by practical workshops, mentorship, and project development.

02

Professional Internship Phase – 10 weeks (Virtual)

The following 10 Weeks provide participants with the opportunity to gain professional internship experience, allowing them to apply their knowledge and skills in real-world environments.

03

Physical Capstone Experience: Final 2 Weeks

The final two weeks provide a physical capstone experience featuring team bonding, mentorship, office visits, fun activities, and the Grand Presentation & Startup Pitch Competition.



By the end of the program, participants will have developed practical skills, gained professional exposure, and built a strong foundation for future academic, entrepreneurial, and career opportunities.

Why Builders Foundry

Builders Foundry was created to close the gap between what young people are taught in school and what the real world demands. The program shifts learning from theory to practical application, giving young people the opportunity to develop skills that are relevant to entrepreneurship, technology, business, leadership, and the future of work.

Through the fellowship, participants learn to:

- Identify real-world problems and opportunities
- Explore emerging technologies and digital tools
- Develop innovative products and solutions
- Understand how businesses are built and operated
- Develop entrepreneurial and leadership skills
- Learn how to market and sell ideas and products
- Understand financial management and business fundamentals
- Negotiate, communicate, and pitch effectively
- Explore fundraising and business growth
- Launch and present their ideas
- Gain professional experience through structured internships



Learning Journey

MONTH 1: BUILD & CREATE

The program begins with an intensive bootcamp designed to introduce participants to entrepreneurship, innovation, technology, and product development.

Participants will learn:

- Participate in an entrepreneurship bootcamp
- Explore emerging technologies and digital tools
- Identify real-world problems worth solving
- Explore product ideation and development
- Leadership fundamentals
- Teamwork and collaboration
- Communication and confidence
- Brand identity and positioning

MONTH 2: UNDERSTAND & GROW

Financial Literacy/Sales & Marketing

Participants develop a practical understanding of money and financial decision-making.

Participants will learn:

- Personal financial management
- Budgeting and saving
- Revenue and profitability
- Understanding the financial side of building a venture
- Sales fundamentals
- Understanding customers
- Customer needs and value propositions
- Marketing fundamentals
- Digital marketing
- Building marketing strategies

MONTH 3: NEGOTIATE, PITCH & LAUNCH

Negotiation & Pitching / Fundraising & Launch

Participants develop the confidence and communication skills required to present ideas, negotiate effectively, and influence stakeholders

Participants will learn:

- Negotiation fundamentals
- Persuasion and influence
- Pitch development
- Storytelling
- Public speaking
- Presenting products and business ideas
- Handling questions and feedback
- Fundamentals of fundraising
- Understanding different funding options
- Investor readiness
- Preparing for fundraising conversations
- Launch strategy
- Product or venture launch
- Presenting and showcasing their final project or venture

MONTH 3-6 :Professional Internship (10 Weeks Virtual)

Following the three-month learning phase, participants will transition into a three-month professional internship. Designed to provide participants with practical exposure to professional environments where they can apply the knowledge and skills gained during the learning phase.

Final 2 Weeks: Physical Capstone Experience

- **Team Bonding:** Interactive activities that build collaboration and connection.
- **Mentor Sessions:** Face-to-face mentorship and practical workshops.
- **Office Tours & Visitations:** Corporate exposure and partner visits.
- **Fun Hangouts:** Social activities to connect and celebrate.
- **Grand Presentation & Pitch Competition:** Teams pitch their startups to judges and peers.
- **Awards & Prizes:** Recognition and rewards for outstanding teams and individuals.

Skills Developed

Throughout the program, Builders develop practical skills through venture-building, problem-solving, and professional experiences.

- ✔ AI Development & Technology
- ✔ Product Development
- ✔ Problem-Solving & Critical Thinking
- ✔ Leadership & Teamwork
- ✔ Marketing & Branding
- ✔ Creativity & Innovation
- ✔ Opportunity Recognition & Value Creation
- ✔ Financial Literacy
- ✔ Sales & Marketing
- ✔ Negotiation
- ✔ Communication & Public Speaking
- ✔ Pitching & Storytelling
- ✔ Fundraising
- ✔ Entrepreneurship
- ✔ Professional & Workplace Skills



The Builder Experience & Outcomes

By the end of the six-month Builders Foundry experience, participants will have developed:

PRACTICAL SKILLS

- Practical entrepreneurship and leadership skills
- Product development and AI development exposure
- Financial literacy
- Sales and marketing knowledge
- Negotiation and pitching skills
- Professional communication skills

REAL-WORLD EXPERIENCE

- Three months of professional internship experience
- Exposure to real-world professional environments
- Practical application of learned skills
- Mentorship and industry exposure
- Understanding of workplace expectations

VENTURE & PROJECT OUTCOMES

- A real portfolio-ready venture, product, or project
- Experience taking an idea from concept to execution
- Exposure to fundraising and launch strategies
- Opportunity to present and pitch their work

PERSONAL DEVELOPMENT

- Greater confidence and independence
- Improved communication and leadership abilities
- Stronger problem-solving and critical-thinking skills
- Increased execution ability
- Strong foundation for future academic and career growth

Terms & Conditions

1. Eligibility

Builders Foundry is open to students aged 12 years and above who are committed to completing the 6-month program.

2. Attendance

Participants are expected to attend all scheduled virtual sessions, complete assigned activities, and actively participate throughout the program.

3 . Technology Requirements

Participants must have access to a reliable internet connection and a laptop or desktop computer suitable for virtual learning and project development.

4 . Photography & Media

By participating in the program, parents or guardians grant Earlybrite permission to use photographs, video recordings, testimonials, and project showcases for educational, promotional, and marketing purposes



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In a world where the future is shaped by those who dare to build, Builders Foundry empowers young people with the courage to dream, the skills to create, and the confidence to turn ideas into impact.

– **Victor Tubotamuno**
CEO, Earlybrite

Join The Next Learning Cohort

To apply or request more information:



+234 902 111 1346



hello@earlybrite.com



@earlybrite



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